

FLORIDA TRAVEL & LIFESTYLES

May/June 2011

Profile: *FLORIDA TRAVEL & LIFESTYLES* Magazine proudly promotes the Sunshine State. This bi-monthly publication focuses on various regions throughout Florida with each issue emphasizing on unique and off-the-beaten track journeys. The magazine is for those who live in Florida or are considering relocation to Florida.

Circulation: 90,000

Partner & CVB Added Value:

- Six months of Internet advertising with link to site

Cost Overview

Partner Cost to Participate	\$457
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Ad cost and size based on 3 participating partners. Naples, Marco Island, Everglades CVB reserves the right to change the overall ad size or forfeit this insertion.

Please go to the website below to sign up online and submit materials at:

www.paradisecoast.com/coop