



**NAPLES, MARCO ISLAND, EVERGLADES CONVENTION & VISITORS BUREAU
TOURIST TAX COLLECTIONS HISTORY CALCULATED BY MONTH PAID BY GUESTS****

	January	February	March	April	May	June	July	August	September	October	November	December	Annual Total
1999	\$1,267,608	\$1,306,337	\$1,371,476	\$784,828	\$488,060	\$364,769	\$433,174	\$345,034	\$308,085	\$429,607	\$512,722	\$700,014	\$8,311,714
2000	\$1,238,022	\$1,410,142	\$1,465,756	\$855,005	\$521,455	\$451,648	\$414,920	\$364,720	\$340,269	\$402,161	\$567,687	\$729,455	\$8,761,240
2001	\$1,392,218	\$1,484,889	\$1,560,447	\$889,288	\$553,759	\$410,521	\$484,722	\$361,650	\$217,367	\$318,386	\$453,326	\$583,811	\$8,710,384
2002	\$1,227,724	\$1,413,825	\$1,533,979	\$821,961	\$494,400	\$364,389	\$370,036	\$395,650	\$271,002	\$375,384	\$491,145	\$597,396	\$8,356,891
2003	\$1,138,004	\$1,356,372	\$1,480,581	\$873,340	\$553,456	\$398,901	\$426,851	\$408,007	\$340,101	\$377,056	\$585,332	\$689,388	\$8,627,389
2004	\$1,204,591	\$1,674,850	\$1,688,035	\$1,018,887	\$588,052	\$452,253	\$521,027	\$580,653	\$374,394	\$534,965	\$567,158	\$839,654	\$10,044,519
2005	\$1,400,804	\$1,657,258	\$2,015,875	\$997,580	\$661,153	\$507,831	\$542,394	\$385,377	\$338,173	\$523,284	\$836,793	\$1,058,211	\$10,924,733
2006	\$1,735,579	\$2,241,964	\$2,441,129	\$1,500,894	\$954,244	\$734,243	\$725,247	\$544,998	\$436,452	\$605,668	\$859,051	\$1,056,702	\$13,836,171
2007	\$1,835,999	\$2,338,801	\$2,608,708	\$1,501,529	\$907,302	\$746,001	\$710,183	\$622,286	\$525,638	\$689,286	\$800,592	\$1,240,865	\$14,527,190
2008	\$1,923,205	\$2,310,172	\$2,713,577	\$1,577,193	\$866,202	\$805,292	\$757,042	\$586,617	\$399,869	\$619,243	\$798,658	\$1,127,737	\$14,484,807
2009	\$1,634,522	\$1,975,391	\$2,021,992	\$1,229,845	\$748,687	\$580,021	\$639,464	\$569,707	\$444,949	\$546,988	\$745,094	\$1,057,680	\$11,624,633
2010	\$1,678,598	\$2,032,871	\$2,406,026	\$1,323,167	\$789,625	\$584,332	\$669,368	\$577,933	\$478,857	\$625,120	\$750,069	\$1,009,718	\$12,925,684
2011	\$1,601,322	\$2,026,114	\$2,566,965	\$1,356,751	\$850,683								\$8,401,835
Projected 2011	\$1,718,700	\$2,116,700	\$2,376,100	\$1,361,100	\$832,600	\$674,700	\$679,900	\$417,600	\$418,900	\$602,900	\$778,000	\$1,100,000	\$13,077,200

**These figures reflect tourist taxes by the month they were actually paid by guests staying in hotels, vacation rentals and campgrounds.
The Collier County Tax Collector keeps figures based upon when the tax totals were reported (one month after actual collection).